

## UNIQUE SELLING POINTS (USP)

### It's easy to manage:

Merit offers a great disease resistance package, reducing your need of inputs and days in the sprayer

- Good Yellow Rust score (8) in a high Yellow Rust pressured area
- Joint second for Brown Rust (8)
- Good Septoria score (6.6)
- Orange Blossom Midge resistant

### It's easy to get great returns:

- Merit yields at 103 in the East
- High specific weight 76.5. Merit will outperform highly competitive varieties aiming at export as the minimum is 76 kg/hl
- It has a higher Hagberg Falling Number and better overall quality than many of its competitors.



# MERIT



**Breeders Code:** EW 6364

**Cross:** Britannia x Cougar

**CROP:** WINTER WHEAT  
**STATUS:** RECOMMENDED FOR THE EAST

 <b>Height Cm</b>	<b>91</b>
 <b>Protein</b>	<b>12.2</b>
 <b>Ripening +/- Skyfall</b>	<b>+1</b>

 <b>Yield UK</b>	<b>103</b>
-----------------------------------------------------------------------------------------------------	------------

 <b>Specific Weight</b>	<b>76.5</b>
------------------------------------------------------------------------------------------------------------	-------------

 <b>Hagberg Falling Number</b>	<b>255</b>
-------------------------------------------------------------------------------------------------------------------	------------



	Mildew	Yellow Rust	Brown Rust	Septoria Tritici
<b>Merit</b>	<b>3</b>	<b>8</b>	<b>8</b>	<b>7</b>
KWS Barrel	6	7	5	4
LG Prince	4	8	8	7

**Elsoms**  
The Seed Specialists

