



## KEY VARIETY FEATURES

- Outdoor gutter summer production
- Attractive fruit with long shelf life
- Excellent flavour

# ESTAVANA

**Type:** Strawberry F1 Hybrid



Description	
Species	Fragaria x ananassa Duch
Family/Origin	Rosaceae/North & South America
Life cycle	Strong everbearing / dayneutral
Plant type	Compact, vigorous, mid-long penduncle
Plant diameter - cm (in)	25-30 (10-12)
Peduncle length outside of canopy - cm (in)	15 (6)
Fruit type	Bright red, firm, sweet, conical
Fruit yield per plant - kg (lb)	1-1.25 (2.2-2.76)
Fruit weight - g (oz)	16-30 (0.57-1.06)
Sugar content (° Brix)	8-11

## Variety Description:

This F1 hybrid strawberry plant is raised from a seed in the UK and typically produces a 12 week-old healthy disease-free plant. Estavana is supplied as a non-chemically treated plant and raised in organic coir which is a natural and renewable resource. With high water holding capacity, Estavana needs to be grown in a 40 or 60 cell tray.

As this variety has been bred for either Spanish tunnels or outdoor production it requires hardening for 10 days upon receiving. First harvest is 2-3 months after planting, and for early harvest do not remove the first flower truss.

Advice for cultural practice: Information provided by ABZ Seeds, in any way whatsoever, is without commitment. The buyer itself must determine whether the goods and information are suitable for the intended growth and/or can be used in the local conditions. Product illustrations: All varieties shown were grown under favourable conditions. Identical results are not guaranteed, nor implied for all growing conditions. All varieties are protected by PBR/PVP.

Fruit Production – Outdoor Gutter	
Plant profile at transplanting	Vegetative, min. root volume 100cc
Plant density (plants/m <sup>2</sup> )	5-6
Fruiting period (weeks)	18-20

Production Schedule												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Outdoor gutter												

	Sowing period		Outdoor Gutter Transplanting - first harvest		Outdoor Gutter Harvest period		Outdoor Gutter Cleaning period
--	---------------	--	--	--	-------------------------------	--	--------------------------------

**Claire Taylor**, Technical Coordinator

t 07903 216731 [claire.taylor@elsoms.com](mailto:claire.taylor@elsoms.com)

