



## KEY VARIETY FEATURES

- Year round, greenhouse production
- Firm and bright fruit ideal for retail
- Flavourful strawberries in all seasons

# SORAYA

**Type:** Strawberry F1 Hybrid



Description	
Species	Fragaria x ananassa Duch
Family/Origin	Rosaceae/North & South America
Life cycle	Strong everbearing / dayneutral
Plant type	Open, vigorous, long peduncle, fruit well visible
Plant diameter - cm (in)	30-40 (12-16)
Peduncle length outside of canopy - cm (in)	20 (8)
Fruit type	Bright red, firm, sweet, conical
Fruit yield per plant - kg (lb)	1.25-1.5 (2.76-3.31)
Fruit weight - g (oz)	16-30 (0.57-1.06)
Sugar content (° Brix)	8-11

## Variety Description:

Trialed in the UK and bred by ABZ Seeds, Soraya is raised from a non-chemically treated seed which produces an everbearing F1 hybrid strawberry plant. The variety is uniform in composition and typically delivers a 12 week-old healthy disease-free plant. With good drainage and unique water holding capacity, it is raised in coir in either a 40 or 60 cell tray.

Upon receiving, allow the plant to acclimatise to the glasshouse temperature. First harvest is 2-3 months after planting, and for early harvest do not remove the first flower truss.

Advice for cultural practice: Information provided by ABZ Seeds, in any way whatsoever, is without commitment. The buyer itself must determine whether the goods and information are suitable for the intended growth and/or can be used in the local conditions. Product illustrations: All varieties shown were grown under favourable conditions. Identical results are not guaranteed, nor implied for all growing conditions. All varieties are protected by PBR/PVP.

Fruit Production	Greenhouse Winter	Greenhouse Summer
Plant profile at transplanting	First flower visible, min. root volume 225cc	First flower visible, min. root volume 225cc
Plant density (plants/m <sup>2</sup> )	6	6
Fruiting period (weeks)	23	20

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Production Schedule												
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Winter	Green	Green	Green	Green	Grey	Red	Red	Red	Red	Red	Yellow	White
Summer	Red	Red	Red	Yellow	White	Green	Green	Green	Green	Green	Red	Red

■ Sowing period    
 ■ Glass House Transplanting - first harvest    
 ■ Glass House Harvest period    
 ■ Glass House Cleaning period

